

Odoo

Apps that help you grow your business



Our Story & Achievements

Odoo at a glance

- Tremendous success due to an exceptional product:
 - 620 partners in 130 countries
 - 280 employees: US (SF+NY), Belgium, India & HK
 - 2.000.000 users, mostly 20-50 employees
 - The #1 business apps suite
- The reliability of a large company with the flexibility of a small company

Great Product → Fast Growth

The Product

- Ease of use & fully comprehensive
- 240 Apps available and installed in one click
- Very easy to use, suitable for small and medium size companies leading to a lower implementation cost for a more flexible solution
- Cloud, Web-Based, scalable & modular
- The most active open-source software community in the world: 1500 contributors

Awards

- **Deloitte Fast 50:** Nominated 4 years in a row, won in 2012. Belgian IT company with the fastest growth, of revenues: 2007 → 2011
- **Bossie Award 2012-2013:** best open source application in the world
- **EY Most Promising Company 2013**
- **INSEAD Innovator Award 2011**
- **Universities:** 800+ universities have Odoo courses

About the company

Key figures & business model

Company



- Offices in San Francisco, New York, Brussels, Luxembourg, Hong Kong and Gujarat, India
- 3 employees in 2007
300 employees in 2015



Creation date



Employees
Worldwide



Resellers in
130 countries



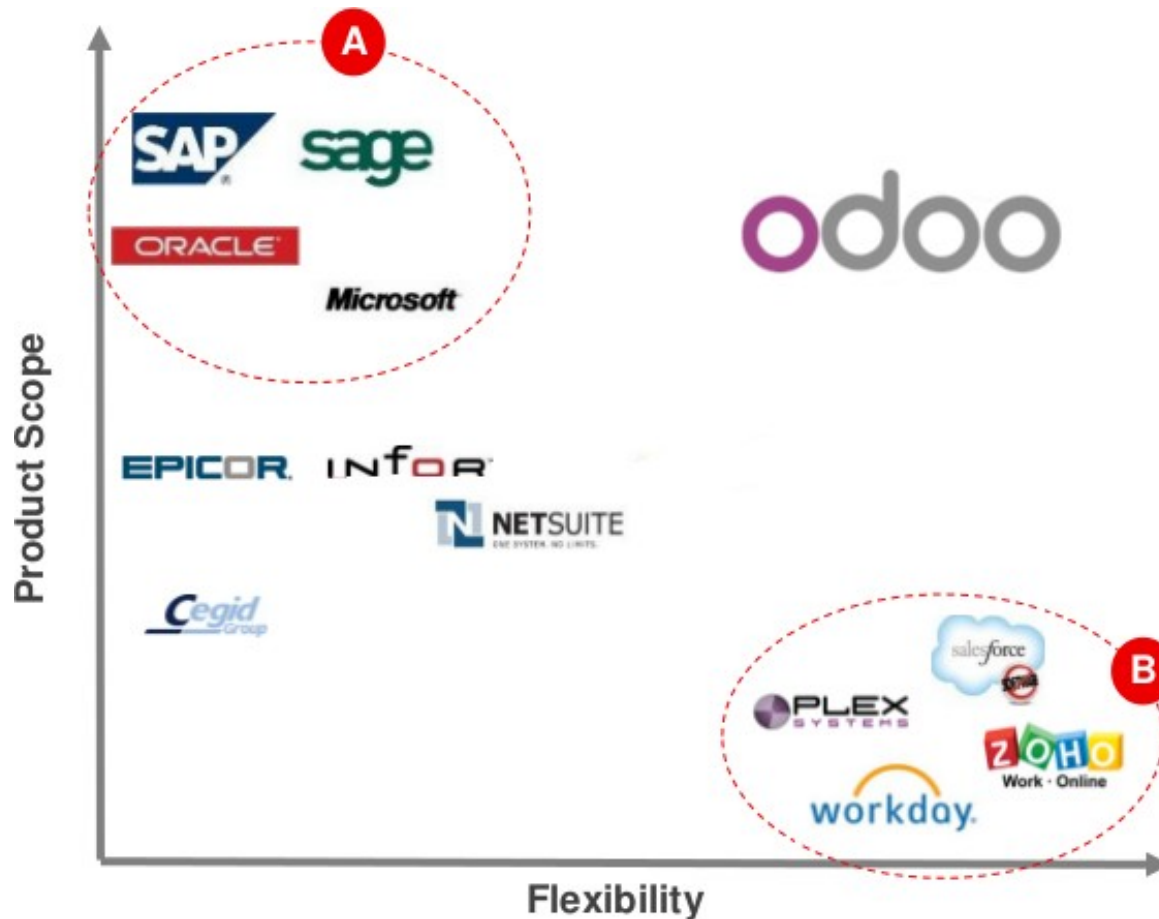
Implementations
per day



Users
worldwide

Market positioning

A Unique Value Proposition: **Modern & Full Featured!**



- A** Large ERP vendors
Lots of features, not flexible
- B** Flexible app, lower price
But limited features (one or two app max), low value

Thank You!